

Amy Brown Cole

Senior graphic designer and creative lead with over 15 years of experience as an in-house Creative Director and solo freelance designer. Eagerly seeking a new opportunity to join an established team creating meaningful work.

PORTFOLIO

 amybrowncole.com

amybrowncole@gmail.com

Burbank, CA

TOOLS

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere

Adobe After Effects

Adobe Lightroom

Sketch

Figma

Balsamiq

Notion

ClickUp

Wrike

Trello

SKILLS

Creative direction

Web design

UX & UI

Branding

Email marketing

Ad creatives

Print production

Photography

Copywriting

Video editing

Project management

Accessibility

Coding & web development

HTML, CSS, JS, jQuery, Vue.js,

PHP, Wordpress, Laravel, Git

Painting

Antiquing

EDUCATION

Bachelor of Arts in Design

2013, Western Washington University

Graduated *cum laude*

English / Film Studies minor

Heavy focus on studio art, photography, art history, psychology, and linguistics

WORK EXPERIENCE

Dev.XYZ

Creative Director April 2018 – Present

Senior designer and front-end web development lead at Dev.XYZ, an in-house web development team serving multiple brands, notably .XYZ, under the same corporate umbrella.

Spearheaded end-to-end creative direction and execution for dozens of digital products, shaping cohesive brand ecosystems for industry leaders based on market research

Revamped flagship websites and product experiences, applying modern UX/UI principles to elevate usability and visual appeal

Successfully led the launch of over 75 marketing and product sites from design concept through code deployment, ensuring lead generation and extreme attention to detail

Presented creative strategies and branding concepts directly to executive stakeholders, influencing company-wide visual direction and messaging

Recruited and mentored design and front-end team members, upholding a high standard and fostering a culture of feedback and growth

Navigated tight deadlines, regulatory constraints, and confidential project requirements to consistently deliver polished, on-brand work under pressure

Creative Developer April 2017 – April 2018

Design/Front-End Lead April 2016 – April 2017

Led all design and front-end web development projects

Designed and coded responsive, mobile-friendly websites to a high standard of perfection using HTML, CSS, Wordpress, Laravel, PHP, and jQuery

Produced web assets, ad banners, email templates, print flyers, swag, and more.

Hired and managed design contractors

Web Developer April 2015 – April 2016

Jr Web Developer April 2014 – April 2015

Coded websites using HTML, CSS, Wordpress, PHP, and jQuery

Exceeded expectations with close attention to detail for website quality assurance, legacy browser support, and solving code bugs

Awards: "All-Star" employee

WWU WebTech

Mobile App Front-End Developer & Designer March 2014 – April 2014

Designed and coded front-end styles for Western Washington University's mobile app

Web Developer & Designer March 2012 – December 2013

Designed and coded websites and Drupal themes for University's academic colleges, departments, faculty, and other in-house projects

Focused on accessibility and programming best practices

Trained faculty and students in website maintenance